



Entry Number

Authorization Form

Required – submit 1 copy with your entry

Entry Title: _____ Entry No. _____

I certify on behalf of _____ and _____
Agency Client

That the information submitted for this case is a true and accurate portrayal of the case’s objectives and results and that the case ran between July 1, 2010 and June 30, 2011.

Entry constitutes permission to be included in a data set for Effie Awards research purposes that do not breach confidentiality.

Signature of Company Officer: _____

Name: _____ Title: _____

Company: _____ Date: _____

Instructions on submissions:

If you are submitting more than one entry and wish to submit them all in one box, please pack materials from each entry separately and label each with entry name(s)/#. You must submit:

Item	
Entry Form	12 Copies, collated, stapled Double-sided on recycled paper preferred One .pdf file Include 1 signed Authorization Form per entry Non-English entries must attach 1 page Translation
Reel	4 minute maximum PAL video DVD
Case Image & Examples of Your Work	6 unique elements maximum 1 set of copies of each example (in one envelope) 8.5 x 11 inches maximum Do not mount – copies are acceptable
Team Photos (agency/client)	<u>1</u> .jpg/.jpeg files
Company Logos (agency/client)	<u>Two</u> .jpg files
Note	Please send all soft copies in one CD except for Creative Reel

Your entry/s have to be submitted at the Effie Office, on or before **2.00pm October 25, 2011.**

Ship all materials prepaid to:

Effie Office
“SLIM Home”
94, Ananda Rajakaruna Mawatha Colombo 08
Sri Lanka
P: 0112 675 000 Ext: 222 :Email: brands1@slim.lk